

DISCLAIMER

This biography is a rough draft and a work-in-progress.
The research has not been completed, so there may be errors and omissions.

This document lacks 1950 census data.
Please return to Tuscania1918.org in the future to see if a revised and
finalized version is available.

Abbreviations:

b = born

d = died

F: = Find A Grave (www.findagrave.org)

NOK = next-of-kin

The logo for Tuscania, featuring the word "TUSCANIA" in a stylized, black, serif font with decorative flourishes. The text is set against a solid cyan rectangular background.

Laev, Walter Arthur (Sr.)
1896 WI – 1959 WI

**Made Vice-President
of Local Motor Firm**



WALTER LAEV

An announcement of great interest in local automobile and communal circles is the appointment of Walter Laev as vice-president and assistant general manager of the Bailey Motor Car Co., successors to the Anger Engineering Co., 26th and State Streets, authorized Ford dealers. Other officers of the firm are: L. A. Bailey, Pres., Wm. Koepell, Secretary; Chas. Beilfuss, 2nd Vice-President and Superintendent.

Mr. Laev's rise in the commercial field is remarkable. He began his career as a mechanic with the Anger Engineering Co., then joining the Ford Motor Co. force in the same capacity for three years. With a thorough technical knowledge of his product he joined the Anger firm again as a salesman. He at once achieved unusual success, and was promoted to the position of head salesman, and then as sales manager. He has been with the Anger Engineering Co. for eight years.

Mr. Laev is a veteran of the World War, having served actively in France with the 32nd Division. He was through some of the hardest fighting of the war and was wounded several times. He was on the famous ship "Tuscania" which was torpedoed by the Germans off the coast of Ireland. He was one of the troops rescued by the "Star."

Besides his connection with the Bailey Motor Co., Mr. Laev is president of the Auto Investment Co. He is a director of the Junior Division of the Association of Commerce and is a member of Cudworth Post, American Legion. He is active in many local communal affairs. He is a native of Milwaukee and resides with his parents, Mr. and Mrs. Arthur Laev, at 557 Farwell Ave.

"Wisconsin Jewish Chronicle" Friday 12 Jan 1923 p 8

Mr. Walter Laev, 3265 N. Sherman boulevard, has returned home after spending the week-end in Chicago attending the meeting of the survivors of the "Tuscania," which is held annually on February 5.

"Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 10 Feb 1933 p 2

**Tuscania Survivors
Will Meet at Kenosha**

The sixteenth annual reunion of the Tuscania Survivors' association will be held at Kenosha Feb. 5. The association is composed of veterans of the World war on board the Tuscania when the troop ship was sunk by a German submarine off the coast of Ireland. There were several Appleton men on board the ship, but only two or three still live here.

Fred A. Scholey, Kenosha, is president of the organization; Robert F. Riley, Kenosha, secretary; Leo V. Zimmerman, Milwaukee, historian; and Walter A. Laev, Milwaukee, treasurer.

Walter Arthur Laev was the treasurer of the National Tuscania Survivors Association –
"Appleton (WI) Post-Crescent" Saturday 16 Dec 1933 p 2

WRITES OF EXPERIENCE.

Harry Schostak, of Milwaukee, one of the survivors of the Tuscania, writes a letter to his parents and inasmuch as it describes the sinking of the boat it is reproduced:

"I am safe in Europe. I have had an awful experience coming over. The ship I was on was struck by a torpedo and sunk. It was an awful sight to look at, to see men in the water with cramps, and see others dead, either killed or drowned. Thank God that I am a cool headed man. You know when I stood on the deck and looked overboard, and saw my comrades lying in the water, I could not realize that I was in danger. I took my time. It was like a moving picture. I was worried because I did not see Walter Laev for two days. You can't imagine how I felt when we met.

"I lost everything I owned. The only thing I still have is my camera. Rosalind made me a pair of wristlets, a helmet and a sweater and

they all went down. In the near future I will write again. Well, thank God that I am able to write this letter. I wanted to cable home and let you know that I am safe, but it cost about \$12.50, and I haven't even a nickel. About \$30 of my money went down.

"By the way, it's funny, when I stood on the deck, a queer thought passed through my mind. I thought: 'I dare not die. If I do my mother won't like it and will cry,' and so I didn't."

Walter A. Laev

Services for Walter A. Laev, Sr., 63, board chairman of Walter Laev, Inc., a Ford dealership at 2529 W. State st., were held last Sunday at 11 a.m. at the Weiss Chapel, 1901 N. Farwell ave. Burial was in Greenwood cemetery.

Mr. Laev, who died Thursday night, Sept. 17, in Columbia Hospital after suffering a heart attack Sept. 9, lived in Shorewood at 3901 N. Prospect ave. Board chairman of Laev Ford for the past one and a half years, he had been a Ford salesman since that auto came into being in the early 1900s.

Mr. Laev had many affiliations. He was a member of the Fire Bell Club, the Milwaukee Athletic Club, the Milwaukee Association of Commerce, the Sales Managers Club, the Sales Executives Club, Kenwood Masonic Lodge, Tripoli Shrine, the Wisconsin Consistory, Cudworth American Legion Post and the State St. Advancement Association.

Surviving are Mr. Laev's wife, Myrtle; a daughter, Mrs. Robert D. Barlow, Brookfield; and a son, Walter A., Jr., Bayside.

Obituary of Walter Arthur Laev Sr. – “Wisconsin Jewish Chronicle” (Milwaukee WI) Friday 25 Sep 1959 p 9

10-21-59-864
XC 15-286 735

LAER WALTER A
LAEV WALTER ARTHUR
Wagoner 107 Engr Tr

K 774 468

357 Farwell Ave Milwaukee Wis A 1 920 784

Sa 251 683 Died 9-17-59 T 334 948

Born 1/12/96 R

Enl 7/25/17 Dis 5/27/19 Cl 641 789

I

U. S. VETERANS BUREAU
MAIL AND RECORDS
Form 7202-Rev. Sept., 1926

INDEX CARD

2-12960

<https://www.familysearch.org/ark:/61903/1:1:Q5Q4-X3NV>

Wife:

Mrs. Myrtle H. Laev

Services were held Monday, Sept. 17, at the Weiss funeral home for Mrs. Myrtle H. Laev, 68, widow of Walter A. Laev, sr., who headed one of the oldest Ford dealerships in Milwaukee. Burial was in Greenwood cemetery.

Mrs. Laev, of 3901 N. Prospect va., Shorewood, died of cancer Tuesday, Sept. 11 in Milwaukee hospital, where she had been a patient for three weeks.

Her husband, who died in 1959, was former president and chairman of the board of Walter Laev Ford, Inc., 2529 W. State st. The firm now handles Volkswagens.

Mrs. Laev was born here and was graduated from South Division high school. She was the daughter of George Hansen, one of the first general agents of the Old Line Life Insurance Co. of America, 707 N. 11th st. Mrs. Laev was a life member of Electra chapter of the Eastern Star, and belonged to the Elks club auxiliary.

Surviving are a son, Walter A. Laev, jr.; a daughter, Mrs. Beatrice D. Barlow, Phoenix, Ariz.; a sister, Miss Della Hansen, Wauwatosa, and two brothers, Arthur G. and Irving H. Hansen, both of Milwaukee.

Obituary of wife Myrtle Hansen Laev – "Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 21 Sep 1962 p 2

Career:

WALTER LAEV ELECTED VICE-PRES. OF MOTOR CO.

Friends of Mr. Walter Laev will be pleased to learn of his recent promotion and election to the office of Vice-President of the Anger Engineering Co., local dealers of motor cars. The election of Mr. Laev took place last week at a meeting of the Board of Directors of the organization. Other officers elected were Arthur Anger, President, Leslie Dailey, Treasurer and William Koettel, Secretary.

Mr. Laev has been connected with the Anger Engineering Co. for eight years during which time he became very well known as one of the most successful automobile men in Milwaukee. He is a member of the Gymnal Doled Club and is active in other Jewish affairs in the city. Mr. Laev served in France during the war.

"Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 21 Apr 1922 p 6

**NOW ASSOCIATED WITH
BAILEY MOTOR CAR CO.**



J. ROBERT EISEN

Announcement was made last week by Walter Laev, president, of the association with him of J. Robert Eisen in the Bailey Motor Car company, 2529 W. State street.

In addition to the sale of new Ford cars, the firm has a large stock of used cars and services all makes of automobiles in a modern and fully equipped garage.

Both of the new owners have had extensive experience in the automobile business, Mr. Eisen having been in the industry nine years and Mr. Laev having been associated with the Bailey firm for fifteen years.

They invite their many friends and associates in the community to visit their new establishment and assure them of courteous and efficient services for all automobile needs.

"Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 23 Jul 1937 p 6



WALTER A. LAEV
President

Bailey Motor Car Co.

*cordially invites you and your family
to view the*

LINCOLN ZEPHYR

THE NEW MERCURY 8

an entirely new Ford-built car in the lower medium-price field.

NEW FORD CARS and
TRUCKS for 1939

SALES



SERVICE

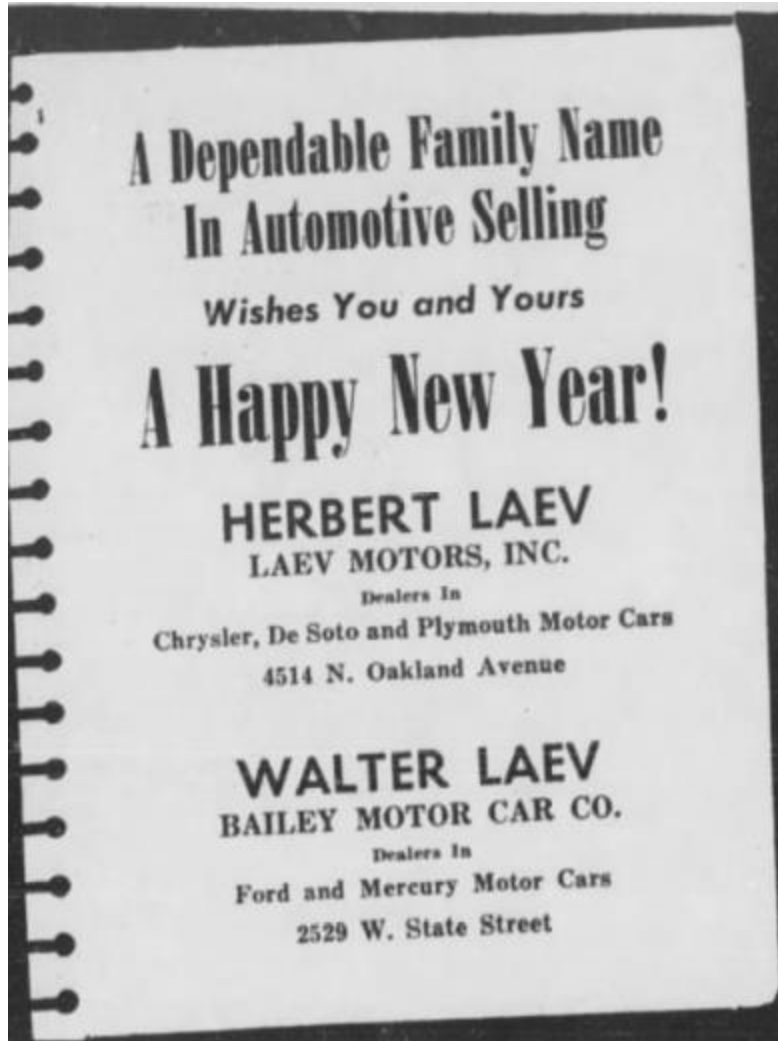
Showrooms – 2529 W. STATE STREET – Milwaukee

J. Robert Eisen, Sales Mgr. — Theo. Seelig, Asst. Sales Mgr.

A Complete Selection of Reconditioned and Guaranteed
USED CARS

of 8

“Wisconsin Jewish Chronicle” (Milwaukee WI) Friday 4 Nov 1938 p 5



"Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 27 Sep 1946 p 50

There IS Something NEW Under the Sun

... Walter LAEV

A NEW Name
for One of the
City's OLDEST




Ford Dealers ...

W
A
L
T
E
R

LAEV INC.

(Formerly BAILEY MOTOR CAR CO.)

2529 W. STATE STREET WEst 0090

*Specializing in "Service"
for ALL Makes of Cars!*

"Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 12 Sep 1947 p 15

Parents:

Twenty Years Ago—

Miss Ella Heller, daughter of Mr. and Mrs. Leopold Heller, and Arthur Laev of Milwaukee were married at Metropolitan club by the Rev. Dr. Franklin. It was a very prominent Jewish wedding, largely attended. The bridal party consisted of two little flower girls, Louise and May Heller; the bride's father, Mr. and Mrs. Albert Heller, Mrs. Bergman and daughter, Mr. and Mrs. R. R. Grotte, Mr. Marks, Miss Rose Ginsberg and Mrs. Sinar of Milwaukee, the bride and groom. After the wedding there was a fine ball at which Mr. Julius Meyer acted as master of ceremonies.

Twenty Years Ago [i.e. 1893] "Omaha (NE) Daily Bee" Saturday 14 Jun 1913 p 10

ARTHUR LAEV

'Arthur Laev, a life-long resident of Milwaukee, died at his home, 557 Farwell avenue on Friday, December 14, after a short illness. Mr. Laev, who was 58 years of age at the time of his death, was born in Oconto, Wis., but came to Milwaukee with his parents at an early age. His father, Joseph, was a pioneer of the State of Wisconsin.

Funeral services were held Sunday, December 16, in the chapel of Greenwood cemetery. Besides his widow, Ella, he is survived by two sons, Herbert and Walter Laev of this city, a sister, Mrs. Harry Marks, and a brother, Lee Laev.

Obituary of father Arthur Laev – "Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 21 Dec 1928 p 7

Mrs. Ella Laev has moved from Sherman boulevard, and is now residing at 597 Maryland avenue.

"Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 3 Oct 1930 p 2

Children:

145 Walter A. & Myrtle Laev
3265 N. Sherman Blvd, (nee Hansen)
Walter Arthur Jr. Feb 3 1929 Sept 8 1932
Irving Hansen
Della Hansen

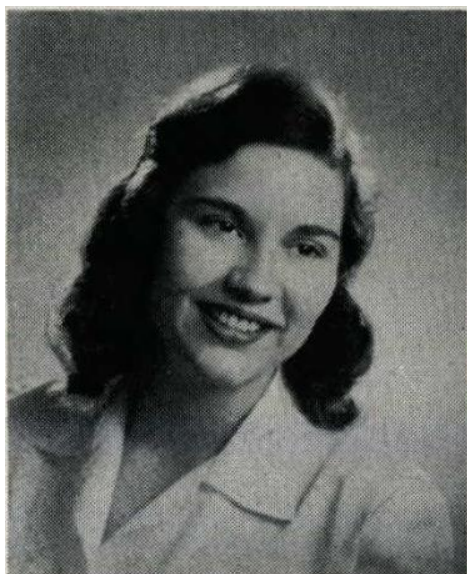
Baptism of daughter Beatrice Anela Laev – Ascension Evangelical Lutheran Church, born 16 Jun 1927, baptized 8 Sep 1932 -

https://www.ancestry.com/imageviewer/collections/60722/images/41742_314727-02030?treeid=&personid=&hintid=&usePUB=true&usePUBJs=true&pld=1311439



Beatrice Anela Laev – Milwaukee-Downer College yearbook 1946 -

https://www.ancestry.com/imageviewer/collections/1265/images/1265_i24071-00025?usePUB=true&_phsrc=hFB24186&_phstart=default&usePUBJs=true&pld=1359311557



**Beatrice Laev . . . Striking brown eyes and
beautiful clothes set off our sophisticated
lady.**

Beatrice Anela Laev – Milwaukee-Downer College yearbook 1948 -
https://www.ancestry.com/imageviewer/collections/1265/images/1265_i23935-00043?treeid=173303506&personid=422248509562&rc=&usePUB=true&_phsrc=hFB24189&_phstart=successSource&pld=1359075004

Beatrice A. Colville, 61, Phoenix,
homemaker, died Nov. 3. Born, Milwaukee.
Survived by daughters, Penny Liston,
Debbie and Susan Barlow; son, Robert
Barlow; three grandchildren. Memorial
services 1:30 p.m. Sunday, All Saints
Episcopal Church, 6300 N. Central Ave.
Hansen Mortuary.

Obituary of daughter Beatrice Anela Laev Barlow Colville – “Arizona Republic” (Phoenix AZ)
Saturday 5 Nov 1988 p 86

Robert Darwin Barlow, Sr., 85 of Scottsdale, passed away at home on April 12, 2005 after a short illness through which he showed great courage and strength. Bob was born on May 4, 1919 in Hartford, Wisconsin. He was proud of his service in the U.S. Army from 1940-1945, primarily in the Philippines and New Guinea campaigns. He spent the first part of his life in Wisconsin, moving to the Phoenix area in the 60s. He carried his Wisconsin roots throughout his life, including his enthusiastic support for the Greenbay Packers. Bob had diverse business interests through which he developed life long friendships. Bob will be remembered as a loving and devoted husband, father and grandfather. He is survived by his wife, Nancy; his sister, Florence Schwartz; cousin, Joel Abramson; nephew, Ralph



Schwartz; his children, Penny Liston, Robert Barlow, Jr. (Colleen), Debbie Beiley (Paul), Susan Murray (Jeff); his grandchildren, Andrew, Michael, Jon, Nat, Patrick, Rebecca, Matthew, and Maggie; two great grandchildren; and step children Susannah Clark, Andrew Clark and their children. Celebration of his life will be held at Hansen Desert Hills Mortuary, 6500 E. Bell Rd., Scottsdale, on Monday, April 18 at 9:30AM. Inurnment will follow at National Memorial Cemetery of Arizona, 23029 N. Cave Creek, Phoenix. Those who knew Bob felt his warmth, experienced his sense of humor, his passion for life and those he loved.

Obituary of daughter Beatrice's 1st husband, Robert Darwin Barlow (ne Berlowitz) –
 "Arizona Republic" (Phoenix AZ) Friday 15 Apr 2005 p 34

145 Walter A. & Myrtle Laev
 3265 N. Sherman Blvd, (nee Hansen) | Walter Arthur Jr. Feb 3 | Sept 8
 Ap in study 1929 | 1932 | Irving Hansen
 Della Hansen

baptism of son Walter Arthur Laev Jr. in Ascension Evangelical Lutheran Church, Milwaukee WI on
 8 Sep 1932, born 3 Feb 1929 -

https://www.ancestry.com/imageviewer/collections/60722/images/41742_314727-02030?treeid=&personid=&hintid=&usePUB=true&usePUBJs=true&pId=1311440



. . . WALTER LAEV—Basketball; Football; Track; Street
Traders, Sargeant-at-Arms, 4 . . .

Walter Arthur Laev Jr., Washington High School yearbook, Milwaukee WI
1947

https://www.ancestry.com/imageviewer/collections/1265/images/sid_5541_1947_0109?treeid=154023178&personid=262036946081&rc=&usePUB=true&_phsrc=hFB24171&_phstart=successSource&pId=446625878



Walter Arthur Laev Jr. – University of WI football team 1948 – “Madison (WI) Capital Times” Sunday
5 Sep 1948 p 12 -

<https://www.newspapers.com/image/517920067/?terms=%22walter%20laev%22&match=1>

Laev - Eyster Engagement Told

The engagement of Miss Luan Eyster to Walter A. Laev, Jr., son of Mr. and Mrs. Walter A. Laev, Sr., has been announced by her mother, Mrs. Daniel D. Eyster, N. Ardmore ave.

Mr. Laev Jr., is attending the University of Wisconsin where his fiancée studied. She is a member of Alpha Gamma Delta.

Engagement of son Walter Arthur Laev Jr. to Luan Eyster – “Wisconsin Jewish Chronicle” Friday 2 May 1952 p 4



Luan Eyster https://www.ancestry.com/mediaui-viewer/tree/173303506/person/422248509206/media/a0ae625f-68d3-4c0d-8726-ee551413d7dc?_phsrc=hFB24169&_phstart=successSource

FOUR GENERATIONS

OF THE HAGERUP FAMILY

There are a few iconic things that come to mind when most people think of Whitefish Bay. The Great Pumpkin Festival, the quintessential Fourth of July festivities and the sight of Eric Hagerup walking his shih tzu dog, Ferbie, while smoking a cigar along Lake

Drive. Through his funny jokes or encouraging words to runners, many Whitefish Bay residents have had the pleasure of becoming an acquaintance of Colonel Eric Hagerup, or as he is simply referred to, "The Colonel."

In Whitefish Bay it is common for adult children who were raised here to move

back once they have begun their own families. Luckily for the Hagerup family, they have four generations all living in Whitefish Bay. This has fostered a special bond between the great-grandchildren and their great-grandparents.

SECOND GENERATION

CHRIS AND LONI HAGERUP first met while in grade school at Richards in the 1960s. Loni grew up on Berkeley Boulevard where her mother, Luan Laev, insisted they live because Luan wanted her family to have the Whitefish Bay childhood experience. Luan and her husband David Delahunt, both had grown up in Whitefish Bay in the 1930s and had graduated from Whitefish Bay High School.

"I'm very thankful to my mother for insisting that we were raised in Whitefish Bay, it was a magical place to grow up," Loni said. "For years Chris and I were just great friends, even though in third grade our teacher would always put our desks next to each other because she thought we were a 'cute couple'. Ironically decades later, that teacher's son ended up being our son Will's soccer coach, so we were able to share that we did indeed end up together."

The couple started to date in college when they both were attending UW-Madison. After Chris finished law school they moved to Washington D.C. where they both worked in the political world. Their three children, Ingrid, Christopher and Will were all born in D.C. and that was when Loni had the desire to move back to Whitefish Bay.

"After a decade living out East, it was time to come home and raise our family here," said Loni. "The advantage of us both being from here was that one of us didn't have to convince the other one to leave. We were both excited for life back in the Bay."

In 1995 they relocated to Whitefish Bay buying an old farmhouse built in 1893. "I realize that I sound like Pollyanna saying this, but truly the honeymoon phase of moving back here has never ended, even 25 years later," said Loni while smiling. "Our old house might have its quirks, but I tell all our friends that living here is like living in Mayberry and we just love it."



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BAY LEAVES / VILLAGE OF WHITEFISH BAY

http://www.wfbvillage.org/DocumentCenter/View/1330/0070_BayLeaves_jan2021

Brother:

Herbert G. Laev

Herbert G. Laev, 63, of N. Larkin st., Whitefish Bay, an automobile dealer here for many years, died Friday at Memorial hospital, New York city, after a short illness. Mr. Laev was board chairman of Laev Motors, Inc., N. Oakland ave., Shorewood, a De Soto-Plymouth agency. He was president and general manager before his son, William, succeeded him in those positions early this year.

He was a member of Cudworth American Legion post, Kenwood Masonic lodge, Congregation Emanu-El B'ne Jeshurun, the Lions club, Elks club and Brynwood Country club. He was in the army in World War I.

Surviving, besides the son, are a daughter, Mrs. Louis Kagen, Milwaukee, and a brother, Walter, who operates a Ford agency here.

Services were held at the Weiss funeral home. Burial was in Spring Hill cemetery.

Obituary of brother Herbert Gerald Laev – “Wisconsin Jewish Chronicle” (Milwaukee WI) Friday 12 Apr 1957 p 3

Reports Theft of Hat And, Incidentally, Car

MILWAUKEE—AP—Herbert G. Laev, president of an automobile company, called up the police department Friday night to report theft of his new, brownish-green hat.

“And,” he added, “come to think of it, the hat was in my automobile, a new sedan. They took that, too.”

“Green Bay (WI) Press-Gazette” Saturday 28 Mar 1942 p 8



3265 N. Sherman Blvd., Milwaukee WI

Name: Walter Arthur Laev (Sr.)

Name variations:

Military:

On Tuscania: 107th Eng. - private

Serial number: 251,683

Entered service from: Milwaukee, Milwaukee WI

Sailed on "Tuscania" as: Walter A. Laev

Next-of-kin on "Tuscania": mother Mrs. A. Laev, 1513 State St., Milwaukee WI

Returned from war on: "Haverford" May 1919

Sailed on return ship as: Walter A. Laev

Next-of-kin on return ship & rank: mother Mrs. Ella Laev, 557 Farwell Ave., Milwaukee WI (wagoner, 107th Engineer Train)

World War I draft registration (1917):

National Tuscania Survivors Association (1939 roster): 3265 N. Sherman Blvd., Milwaukee WI

World War II draft registration (1942): as Walter Arthur Laev - b. 12 Jan 1896 Milwaukee WI; res: 3265 N. Sherman Blvd., Milwaukee WI. NOK Myrtle Laev, same address. Employed at Bailey Motor Car Co., 2529 W. State St., Milwaukee WI. Height: 70 inches (5'10") – 190 lbs.

Veterans Administration Military Index: as Walter A. Laer & Walter Arthur Laev

Enlisted 25 Jul 1917

Discharged 27 May 1919

Address: 357 Farwell Ave., Milwaukee WI

Rank/unit: wagoner, 107th Engineers Train

Birth & death:

Born: 12 Jan 1896 Milwaukee, Milwaukee WI

Died: 17 Sep 1959 Oak Creek, Milwaukee WI (Columbia Hospital, after suffering heart attack on 9 Sep 1959)

Find A Grave record: 43281206 – presence on Tuscania noted in text

Burial location: Milwaukee, Milwaukee WI

Cemetery: Greenwood

Tombstone:

Father: Arthur Laev, 1870 Oconto, Oconto WI – 13 or 14 Dec 1928 Milwaukee, Milwaukee WI. Son of Joseph Laev. Member of Temple Emanu-El B'Ne Jeshurun; noted as deceased since the last annual meeting of the temple in "Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 31 May 1929 p 1. Buried in Greenwood Cemetery, Milwaukee, Milwaukee WI.

Find A Grave: 43281179

Mother: Ella Heller Laev, 22 Jan 1873 Milwaukee, Milwaukee WI – 5 Aug 1942 Milwaukee, Milwaukee WI. Daughter of Leopold Heller (1841-1918, F: 127169614) & Fanny Vradel Rinskopf (1845-1909 NE). Buried in Greenwood Cemetery, Milwaukee, Milwaukee WI.

Find A Grave: 43281178

Parents' marriage: 14 Jun 1893 Omaha, Douglas NE

Spouse: Myrtle Beatrice Hansen Laev, 17 Feb 1893 Milwaukee, Milwaukee WI – 11 Sep 1962 Milwaukee, Milwaukee WI. SSN 394-16-7403. Daughter of George J. Hansen (1859-1938, F: 110602208) & Anna (1858-1934, F: 110602244). Baptized 17 Sep 1893 in Ascension Evangelical Lutheran Church, Milwaukee, Milwaukee WI. - In the 1910 census for Milwaukee, Milwaukee WI, Myrtle (17 WI) lived with her parents, George J. Hansen (50 WI, life insurance agent) & Anna (51 Norway).

Spouse Find A Grave: 43281208

Marriage: ca. 1926

Children:

- Beatrice Anela Laev Barlow Colville, 16 Jun 1927 Milwaukee, Milwaukee WI – 3 Nov 1988 Phoenix, Maricopa AZ. Baptized 8 Sep 1932 in Ascension Evangelical Lutheran Church, Milwaukee, Milwaukee WI. - Attended women's college Milwaukee-Downer College. "Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 21 Sep 1945 p 4 – freshman at Milwaukee-Downer College: Beatrice Laev, daughter of Mr. & Mrs. Walter Laev of N. Prospect Ave. – Wife of Robert Darwin Barlow (whose original surname was Berlowitz, son of Louis Berlowitz & Rose Abramson). Robert Barlow is buried in National Memorial Cemetery of Arizona, Phoenix, Maricopa AZ, F: 36462351; was survived by wife Nancy. - 1956 La Crosse WI city directory: Barlow, Robt D. (Beatrice A.), president-treasurer Bob Barlow Motors Inc., residents of RD 1 Wedgewood Terrace. - Was Mrs. Robert D. Barlow of Brookfield WI when her father Walter died Sep 1959. Buried as Beatrice Colville in All Saints Episcopal Church Cemetery, Phoenix, Maricopa AZ. F: 205134319
- Walter Arthur Laev Jr., 3 Feb 1929 Milwaukee, Milwaukee WI – 15 Nov 1979 Milwaukee, Milwaukee WI. SSN 395-20-5055. "Wisconsin Jewish Chronicle" (Milwaukee WI) Friday 8 Feb 1929 p 2 – a son was born Sunday, 3 Feb 1929 to Mr. & Mrs. Walter Laev of Sherman Blvd. - Baptized in Ascension Evangelical Lutheran Church, Milwaukee, Milwaukee WI on 8 Sep 1932. Served in the US Army 15 Sep 1952 to 10 Aug 1954. Marry Luan Eyster, daughter of Daniel D. Eyster. She later married David Graves Delahunt, Jr.

Sibling:

- Herbert Gerald Laev, 31 Mar 1894 Milwaukee, Milwaukee WI – 5 Apr 1957 Manhattan, NY, NY. SSN 389-09-8321. When he registered in 1917 for the WWI draft, he resided at 1513 State St., Milwaukee WI & was a salesman for Pfaffmann Egg Noodle Co., Cleveland OH. - Served in WWI. Married Ruth Alma Blink (Blinkenstein), b. 1899. In 1940 census for

Milwaukee, Milwaukee WI, Herbert Laev, 21 WI, parents b. WI, salesman, clothing store lived with in-laws Sam E. Blink (51 Poland Germany, manager, clothing store)) & Jennie Blink (42 Vienna, Austria). He is listed as their son-in-law but his wife is listed as their daughter, Ruth A. Blink (20 WI), also her brother Milton M. Blink (15 WI). – In 1942, Herbert lived in Whitefish Bay WI but was self-employed at 3047 W. North Ave., Milwaukee WI.

Notes:

Pre-war:

Wartime:

"Burlington (WI) Free Press" 21 Feb 1918 p 2 – among the Tuscania survivors: Laev, W.A., Milwaukee WI

Post-war:

"Madison (WI) Capital Times" Thursday 30 Sep 1920 p 2 – incorporated at the WI Secretary of State on Wednesday: Auto Investment Co. of Milwaukee WI, capital \$25,000, W.A. Laev, B.F. Anger, L.A. Bailey

1932 Milwaukee WI city directory

Laev

Walter A. (Myrtle), vice-president/secretary, Bailey Motor Car Co., resident 3265 N. Sherman Blvd., Milwaukee WI

Obituary:

"Wisconsin Jewish Chronicle" 25 Sep 1959 p 9 - Walter A. Laev, Sr., age 63, board chairman for the past 1-1/2 years of Walter Laev, Inc. (a Ford dealership at 2529 W. State St., Milwaukee). Funeral 20 Sep 1959 with burial in Greenwood Cemetery. Resident of 3901 N. Prospect Ave., Shorewood WI. Was a Ford salesman since when the car "came into being" in the early 1900s.

Social Security number:

Censuses:

1900 Milwaukee, Milwaukee WI – indexed (misread) as LAW but it is Laev if read correctly
Arthur Laev, 29 WI, Jun 1870, parents b. Germany, married 7 years, lumber merchant
Ella, 27 WI, Jan 1873, parents b. Germany, gave birth to 2 children, 2 are living
Gerald, 6 WI, Mar 1894, at school
Walter, 4 WI, Jan 1896

1905 WI state census – Milwaukee, Milwaukee WI

Arthur Laev, 34 WI, parents b. Germany [misread & indexed as Darthir], gas store dealer
Ella, 32 WI
Herbert G., 11 WI

Walter A., 9 WI

1910 Milwaukee, Milwaukee WI - indexed (misread) as LAW but it is Laev if read correctly
 Arthur Laev, 40 WI, parents b. Germany, in 1st marriage, married 17 years, city (?) salesman, scrap
 Ella, 36 WI, parents b. Germany, gave birth to 2 children, 2 are living
 Herbert, 16 WI, student, school
 Walter, 14 WI, student, school

1920 Milwaukee, Milwaukee WI – Farwell Ave. - indexed (misread) as LAW but it is Laev if read correctly
 Arthur A. Laev, 50 WI, father b. Bohemia, mother b. Germany, commercial traveler, oil
 Ella, 45 WI, father b. Bohemia, mother b. Germany
 Walter A., 23 WI, commercial traveler, automobiles

1930 Milwaukee, Milwaukee WI – 1389 Sherman Blvd. – conducted 21 Apr 1930 - indexed (misread) as LAW but it is Laev if read correctly
 Walter A. Laev, 34 WI, parents b. WI, age 30 at 1st marriage, vice president, auto dealer, WWI veteran
 Myrtle H., 34 WI, father b. WI, mother b. Norway, age 30 at 1st marriage
 Beatrice, 2 years 10 months WI
 Walter, 1 year 2 months WI

1940 Milwaukee, Milwaukee WI – 3265 Sherman Blvd. – in same house in 1935 - indexed (misread) as LAW but it is Laev if read correctly
 Walter A. Laev, 44 WI, official, auto sales co.
 Myrtle, 44 WI
 Beatrice, 12 WI
 Walter, 11 WI